

Vol-7 No-5 (2014)

[Influence of Micro Finance and Small Loan Centre \(MASLOC\) on the Development of Small Scale Enterprises in the Wa Municipality](#)

Quansah Philomina, Amankwah Emmanuel, Aikins Emmanuel

[Impact of Viewer's Perception on Effectiveness of Couple Image Sex Appeal Advertisements](#)

P. Shanthi, S. Thiyagarajan

[The Adequacy of Contractual Provisions in Managing Construction Failure in Malaysia](#)

Mohamad Ibrahim Mohamad, Mohammad Ali Nekooie, Naadira Binti Che Kamaruddin

[An Analysis of the Challenges Faced by Banks in Managing Credit in Zimbabwe](#)

Severino Mavhiki, Denver Mapetere, Christopher Mhonde

[Application of SERVQUAL Model in Customer Service of Mobile Operators: A Study from the Context of Bangladesh](#)

Md. Rifayat Islam

[Association between Default Behaviors of SMEs and the Credit Facets of SMEs Owners](#)

Amalendu Bhunia

[Collaborative Strategic Reading \(CSR\) within Cognitive and Metacognitive Strategies perspectives](#)

Mohamad Jafre Zainol Abidin, Riswanto Riswanto

[Customers' attitude towards agro based benefits provided by the telecommunication operators in Bangladesh](#)

S.M. Sohel Ahmed, Shah Johir Rayhan, Md. Ariful Islam, Noor- E Zannath